Susan A. Basow is Charles A. Dana Professor Emerita of Psychology at Lafayette College in Easton, PA. Former head of the Psychology Department, Dr. Basow taught courses on Gender, Cross-Cultural Psychology, Abnormal Psychology, and Counseling. She helped found and subsequently led the Women's Studies program (now, Women's, Gender, and Sexuality Studies) for many years. A licensed counseling psychologist, Dr. Basow has written a textbook on gender as well as published numerous research studies and book chapters on such topics as gender issues in student evaluations, and cultural body ideals/norms. She is a Fellow in four divisions of the American Psychological Association and served on the Executive Committee for Div. 35 (Society for the Psychology of Women) for 16 years. For her achievements, Prof. Basow has received numerous awards from Lafayette (e.g., the Thomas Roy and Lura Forrest Jones Award for superior teaching and scholarship) as well as from Div. 35 (e.g., the Heritage Award for Distinguished Teaching.)